

C.L. Fornari

Green Industry Speaker

Talks for horticultural trade shows, landscapers, garden center staff, designers, and other professionals.

Selected Presentations

Retail Revival

Ideas for Garden Centers

Guidance To Go

Profitable Consultation Services

Annuals That Deliver

Flowers all Summer

Selling The Excitement

Improving Writing or Speaking Skills

Garden Design Bloopers

Learning From Our Mistakes

Plants that Please Clients

Solving Our Customers' Problems

Horticulture & Popular Culture

Putting Plants Back in The Public Eye

My talks are always customized for the audience where I'm presenting. Let's talk about what *your* group or event needs.

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Talks presented to the NCNLA, NJNLA, New England Grows, Seattle Garden Pro, and Landscape Ontario among other venues.



C.L. Fornari is a speaker, writer, garden consultant, & radio/podcast host. She works at Country Garden, an IGC on Cape Cod, and speaks nationwide to an assortment of audiences.

